SCRAPING DATA FROM THE WEB I: FREE RESOURCES FOR STORYTELLERS

CHARLES BERRET BROWN INSTITUTE FOR MEDIA INNOVATION COLUMBIA UNIVERSITY

DATA STORYTELLING AT BOSTON UNIVERSITY JUNE 6, 2017

TWO SESSIONS

SCRAPING DATA FROM THE WEB I: FREE RESOURCES FOR STORYTELLERS

BREAK (10:30-10:45)

SCRAPING DATA FROM THE WEB II: APPLYING YOUR NEW SKILLS

SCRAPING DATA FROM THE WEB I: FREE RESOURCES FOR STORYTELLERS

PART 1 – INTRODUCTION TO WEB SCRAPING (9–9:45)

- WHAT IS WEB SCRAPING?
- METHODS AND TOOLS FOR WEB SCRAPING
- HOW SCRAPED DATA CAN BE USED IN STORIES

PART 2 – GUIDED WALKTHROUGH (9:45–10:30)

- HOW TO SCRAPE THE WEB WITH GOOGLE SHEETS

WHAT YOU NEED FOR TODAY'S LESSON

- Modern Web Browser (Firefox, Chrome, Safari)
- Google Sheets (free with Google/GMail account)

WHAT YOU WILL LEARN

- ▶ How to move information from a website to a spreadsheet
- How to make scraped data useful

WHAT IS WEB SCRAPING?

 Copying data from a website and storing it in another form so that it's useful to you.

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2004samp;rfr id=info%3Asid%2Fen.wikipedia.org%3AJournalismsamp;rft.btitle=Gonzo+Journa
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'de'cite note-15"><span class='mw-cite-backlink"><b><a href="#cite ref-15">'</a>
</b></span> <span class="reference=text"><cite class="citation journal">Robinson, Sue
(2011). "<span style="padding-left:0.2en;">"</span>Journalism as Frocess": The
Organizational Implications of Participatory Online News.". <i>Journalism Wamp;
Communication Monographs</i>. <b-13</b-> (3): 137.</cite><span title='ctx ver=$39.88-
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href="/wiki/Eelp:CS1_errors@cite_web_url" title="Help:CS1 errors">help</a>)</span>
id="cite note-17"><span class="nw-cite-backlink"><b><a href="#cite ref-17"><</a>
</br>

Albuquerque, Afonso; Cagliardi, Juliana (2011). "THE COFY DESK AND THE DILENMAS OF THE
INSTITUTIONALISATION OF "MODERN JOURNALISM" IN BRAZIL". <1>Journalism Studies</1>.
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identifier">doi</a>:<a rel="nofollow" class='external text"
href="//doi.org/10.108092F1451670X.2010.511956">10.1080/1461670X.2010.511956</a>.
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	A B		C	D	E				
1	Member	Trade mil. USD (Nom. GDP mil. U	PPP GDP mil. U	Nom. GDP per ca				
2	Argentina	142,370	594,975	924,481	13,589				
3	Australia	496,700	1,343,608	1,246,480	50,962				
4	Brazil	484,600	2,140,940	3,217,986	8,670				
5	Canada	947,200	1,532,340	1,742,656	43,332				
6	China	4,201,000	12,361,737	23,066,642	7,990				
7	France	1,212,300	2,570,023	2,833,151	37,675				
8	Germany	2,866,600	3,618,621	4,122,402	40,997				
9	India	850,800	2,457,748	9,585,371	1,617				
10	Indonesia	346,100	1,014,867	3,258,727	3,382				
- 11	Italy	948,600	1,895,318	2,289,578	29,887				
12	Japan	1,522,400	5,106,259	5,068,064	32,486				
13	South Korea	1,170,900	1,521,000	2,029,861	27,195				
14	Mexico	813,500	1,124,316	2,410,946	9,009				
15	Russia	844,200	1,442,406	3,866,332	9,055				
15	Saudi Arabia	521,600	689,004	1,803,419	20,813				
17	South Africa	200,100	288,199	758,123	5,695				
18	Turkey	417,000	769,474	1,756,510	9,437				
19	United Kingdom	1,189,400	2,609,912	2,877,505	43,771				
20	United States	3,944,000	19,377,203	19,377,203	55,805				
21	European Union	4,485,000	16,970,024	20,745,303	31,918				

WHAT IS WEB SCRAPING?

Copying data from a website and storing it in another form so that it's useful to you.

- Text
- Numbers
- Images
- Videos

WHAT IS WEB SCRAPING?

- Regularities in HTML allow you to pick out just the elements you want
- Advantage: you get just the data you want, and sometimes it's data that was not previously available in a useful form
- Most scraping requires coding, or else software that handles the code behind the scenes
- No coding in today's exercise, but it will prepare you to start thinking like a programmer

WEB SCRAPING TOOLS

- Commercial software and services (import.io, dex.io, octoparse, parsehub, fminer)
- Browser extensions (OutwitHub for Firefox, Scraper for Chrome)
- Code (Python, Ruby, etc.)

SCRAPING WITH CODE

- Python libraries
 - Beautiful Soup (best for beginners)
 - Scrapy (crawls webpages)
 - Selenium (headless browser)

Automate data gathering with cron jobs

LIMITS TO SCRAPING

- Poorly formatted HTML
- Authentication systems, paywalls, CAPTCHAs
- Systems that use sessions or cookies to track user activity
- Other access restrictions and usage caps
- Information spread across multiple pages

USING SCRAPED DATA



See more at VITAL SIGNS







Dollars for Docs

By Charles Ornstein, Lena Groeger, Mike Tigas, and Ryann Grochowski Jones, ProPublica. Updated December 13, 2016

Pharmaceutical and medical device companies are now required by law to release details of their payments to a variety of doctors and U.S. teaching hospitals for promotional talks, research and consulting, among other categories. Use this tool to search for general payments (excluding research and ownership interests) made from August 2013 to December 2015. | Related Story: We've Updated Dollars for Docs. Here's What's New. *



Top 50 Companies

Click on a company to see how its payments break down by drug, device or doctor. Or, see all companies »

Highest-Earning Doctors

NAME PAYMENTS ROGER JACKSON \$54.1M Orthopaedic Surgery of the Spine

About the Dollars for Docs Data

Details behind our drug company money database.

Download the Data

The entire data set is available for purchase in the ProPublica Data Store.

Source

The Centers for Medicare and Medicaid Services Open Payments data.

Archive

Search for payments made by 17 drug companies between 2009 and 2013.

Patients, Take Action

We want to know how you've used or

USING SCRAPED DATA - QUESTIONS TO ASK YOURSELF

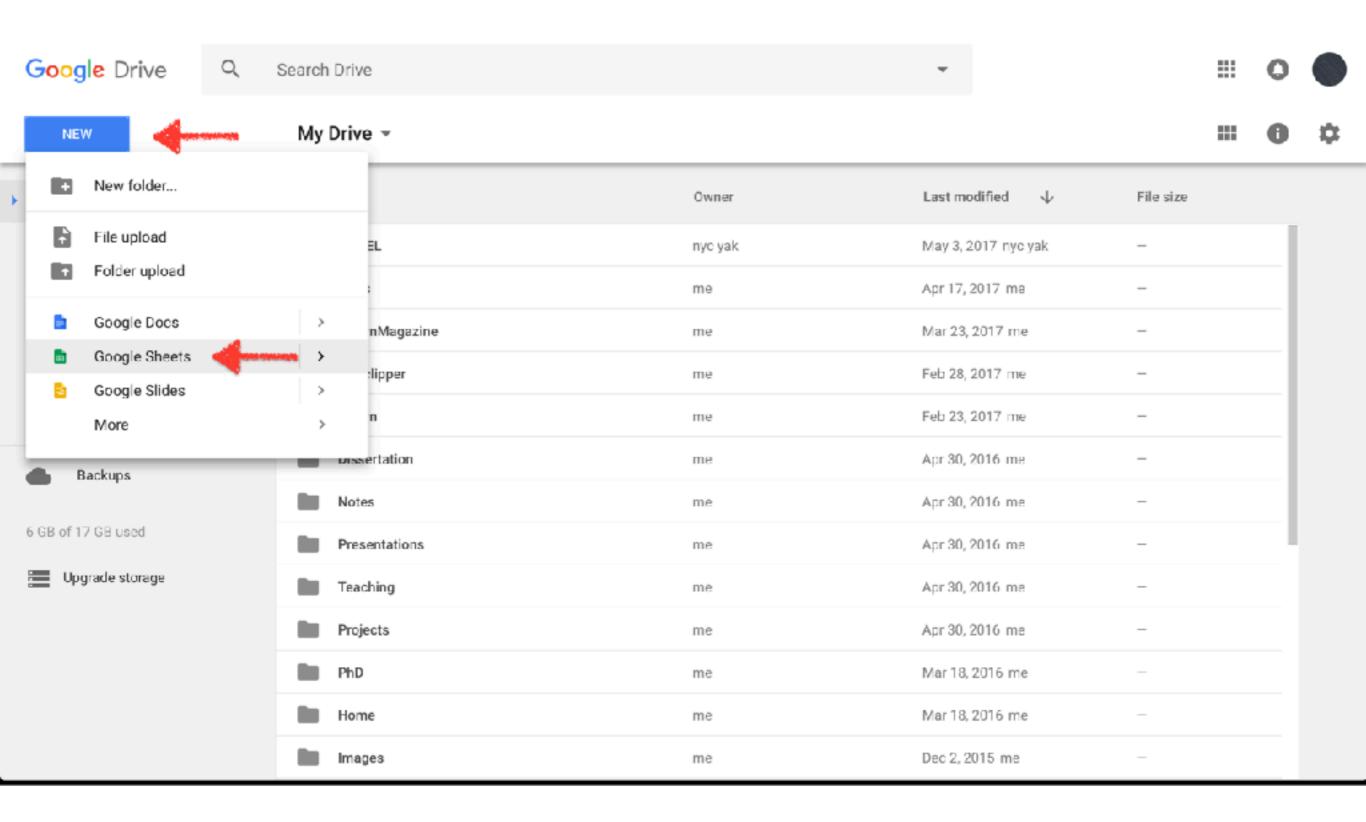
- Is the material copyrighted?
- Is the dataset already available elsewhere?
- Have you gathered enough data?
- Are the data accurate?
- What can I learn from the data? And how can I tell a story with the data?

PART II: SCRAPING THE WEB WITH GOOGLE SHEETS

open your web browser and visit:

drive.google.com

DRIVE.GOOGLE.COM



COPY AND PASTE (SOMETIMES) WORKS — BUT IT'S TEDIOUS

- ► WIKIPEDIA.ORG —> G20
- ► HTTPS://EN.WIKIPEDIA.ORG/WIKI/G20

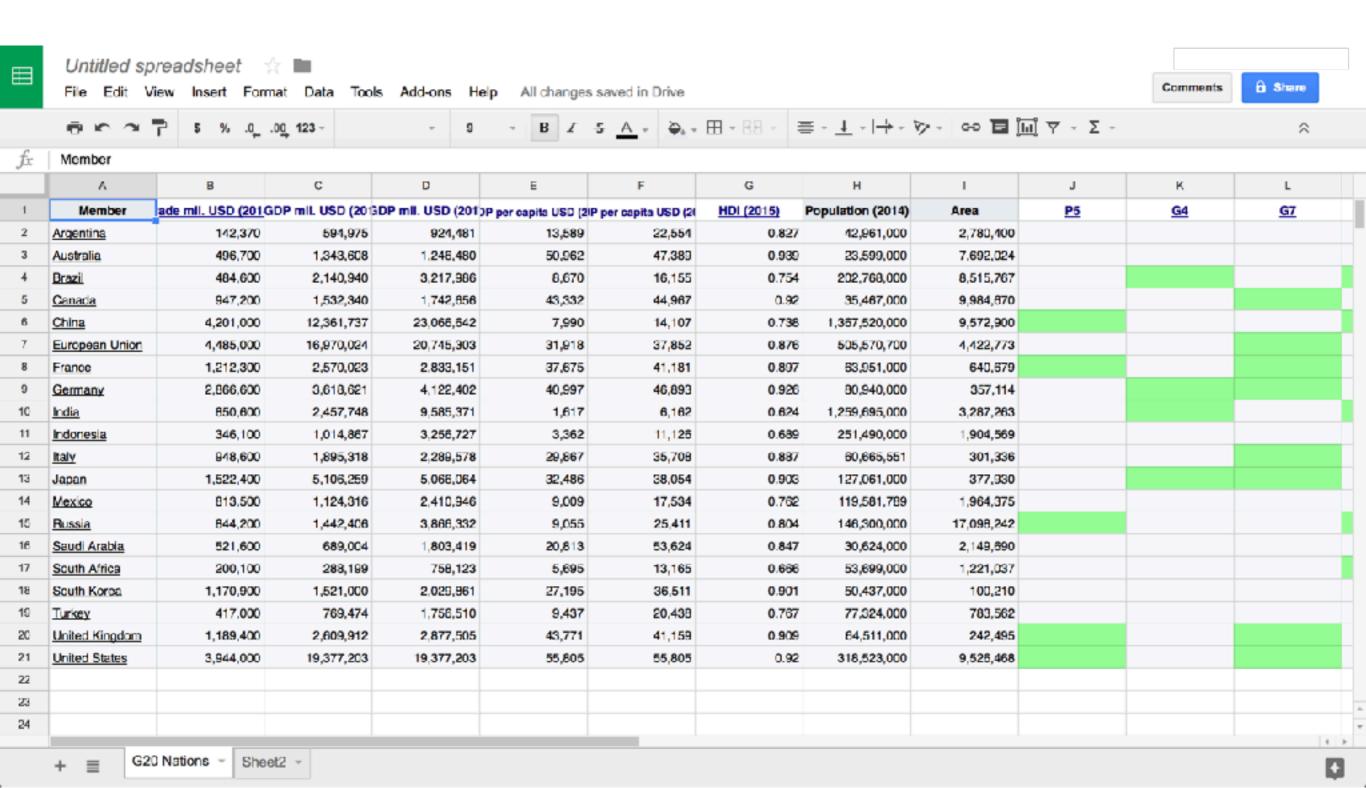
Member .	mil. USD +	Nom. GDP mil. USD • (2017) ^[30]	PPP GDP mil. USD (2017) ^[30]	Nom. GDP per capita • USD (2015) ^[30]	GDP per capits 4 USD (2015) ^[30]	HDI (2015) *	Population (2014)	Area ¢	PS o	G4 •	G7 ø	BRICS •	MIKTA •	DAC +	OECD •	C'wth •	N11
Argentina	142,370	594,975	924,481	13,589	22,554	0.827	42,961,000	2,780,400	×	×	×	×	×	×	×	×	×
Australia	496,700	1,343,608	1,246,480	50,962	47,389	0.939	23,599,000	7,692,024	×	×	×	×	1	1	1	1	×
Brazil	484,600	2,140,940	3,217,986	8,670	16,155	0.754	202,768,000	8,515,767	×	1	×	1	×	X	×	×	×
- Canada	947,200	1,532,340	1,742,656	43,332	44,967	0.920	35,467,000	9,984,670	×	×	1	×	×	1	1	1	X
China	4,201,000	12,361,737	23,066,642	7,990	14,107	0.738	1,367,520,000	9,572,900	1	×	×	1	×	X	×	×	×
European Union	4,485,000	16,970,024	20,745,303	31,918	37,852	0.876	505,570,700	4,422,773	×	×	1	×	×	1	×	×	×
France	1,212,300	2,570,023	2,833,151	37,675	41,181	0.897	63,951,000	640,679	1	×	1	×	×	1	1	×	×
Germany	2,866,600	3,618,621	4,122,402	40,997	46,893	0.926	80,940,000	357,114	×	1	1	×	×	1	1	×	X
India	850,600	2,457,748	9,585,371	1,617	6,162	0.624	1,259,695,000	3,287,263	×	1	×	1	×	X	×	1	×
Indonesia	346,100	1,014,867	3,256,727	3,362	11,126	0.689	25',490,000	1,904,569	×	×	×	×	1	X	×	×	1
Italy	948,600	1,895,318	2,289,578	29,867	35,708	0.887	60,665,551	301,336	×	×	1	×	×	1	1	×	×
 Japan 	1,522,400	5,106,259	5,066,064	32,486	38,054	0.903	127,061,000	377,930	×	1	1	×	×	1	1	×	×
■•■ Mexico	813,500	1,124,316	2,410,946	9,009	17,534	0.762	119,581,789	1,964,375	×	×	×	×	1	×	1	×	1
Russia	844,200	1,442,406	3,866,332	9,055	25,411	0.804	146,300,000	17,098,242	1	×	×	1	×	X	×	×	×
Saudi Arabia	521,600	689,004	1,803,419	20,813	53,624	0.847	30,624,000	2,149,690	×	×	×	×	×	X	×	×	×
South Africa	200,100	288,199	758,123	5,695	13,165	0.666	53,699,000	1,221,037	×	×	×	1	×	X	×	1	×
South Korea	1,170,900	1,521,000	2,029,861	27,195	36,511	0.901	50,437,000	100,210	×	X	×	×	1	1	1	×	1
C- Turkey	417,000	769,474	1,756,510	9,437	20,438	0.767	77,324,000	783,562	×	×	×	×	1	X	1	×	1
United Kingdom	1,189,400	2,609,912	2,877,505	43,771	41,159	0.909	64,511,000	242,495	1	×	1	×	×	1	1	1	X
United States	3,944,000	19,377,203	19,377,203	55,805	55,805	0.920	318,523,000	9,526,468	1	x	1	×	×	1	1	×	X

COPY AND PASTE (SOMETIMES) WORKS — BUT IT'S TEDIOUS

- CLICK AND DRAG TO SELECT THE ENTIRE TABLE
- ▶ TYPE COMMAND+C OR CTRL+C TO COPY
- ► GO TO GOOGLE SHEETS AND TYPE COMMAND+V OR CTRL-V TO PASTE

Member .	mil. USD + (2014)	Nom. GDP mil. USD • (2017) ^[30]	PPP GDP mil. USD (2017) ^[30]	Nom. GDP per capita • USD (2015) ^[30]	PPP GDP per capits • USD (2015) ^[30]	HDI (2015) *	Population (2914)	Area ¢	PS o	G4 •	G7 ø	BRICS •	MIKTA •	DAC +	OECD •	C'wth e	N11
Argentina	142,370	594,975	924,481	13,589	22,554	0.827	42,961,000	2,790,400	×	×	×	×	×	×	×	×	X
Australia Australia	496,700	1,343,608	1,246,480	50,962	47,389	0.939	23,599,000	7,692,024	×	×	×	×	1	1	1	1	X
O Brazil	484,600	2,140,940	3,217,986	8,670	16,155	0.754	202,768,000	8,515,767	×	1	×	1	×	X	×	×	λ
- Canada	947,200	1,532,340	1,742,656	43,332	44,967	0.920	35,467,000	9,984,670	×	×	1	×	×	1	1	1	χ
China	4,201,000	12,361,737	23,066,642	7,990	14,107	0.738	1,367,520,000	9,572,900	1	×	×	1	×	X	×	×	λ
European Union	4,485,000	16,970,024	20,745,303	31,918	37,852	0.876	505,570,700	4,422,773	×	×	1	×	×	1	×	×	X
France	1,212,300	2,570,023	2,833,151	37,675	41,181	0.897	63,951,000	640,679	1	×	1	×	×	1	1	×	X
Germany	2,866,600	3,618,621	4,122,402	40,997	46,893	0.926	80,940,000	357,114	×	1	1	×	×	1	1	×	X
India	850,600	2,457,748	9,585,371	1,617	6,162	0.624	1,259,695,000	3,287,263	×	1	×	1	×	×	×	1	χ
Indonesia	346,100	1,014,867	3,256,727	3,362	11,126	0.689	25',490,000	1,904,569	×	×	×	×	1	×	×	×	1
Italy	948,600	1,895,318	2,289,578	29,867	35,708	0.887	60,665,551	301,336	×	×	1	x	×	1	1	×	X
Japan	1,522,400	5,106,259	5,066,064	32,486	38,054	0.903	127,061,000	377,930	×	1	1	×	×	1	1	×	X
■•■ Mexico	813,500	1,124,316	2,410,946	9,009	17,534	0.762	119,581,789	1,964,375	×	×	×	×	1	×	1	×	1
Russia	844,200	1,442,406	3,866,332	9,055	25,411	0.804	146,300,000	17,098,242	1	×	×	1	×	X	×	×	X
Saudi Arabia	521,600	689,004	1,803,419	20,813	53,624	0.847	30,624,000	2,149,690	×	×	×	×	×	×	×	×	X
South Africa	200,100	288,199	758,123	5,695	13,165	0.666	53,699,000	1,221,037	×	×	×	1	×	X	×	1	X
South Korea	1,170,900	1,521,000	2,029,861	27,195	36,511	0.901	50,437,000	100,210	×	×	×	×	1	1	1	×	1
C- Turkey	417,000	769,474	1,756,510	9,437	20,438	0.767	77,324,000	783,562	×	×	×	×	1	X	1	×	1
United Kingdom	1,189,400	2,609,912	2,877,505	43,771	41,159	0.909	64,511,000	242,495	1	×	1	×	×	1	1	1	X
United States	3,944,000	19,377,203	19,377,203	55,805	55,805	0.920	318,523,000	9,526,468	1	x	1	x	×	1	1	×	X

IT WORKED! (SORT OF) BUT IT'S BETTER TO AUTOMATE



SCRAPING TABLES TO GOOGLE SHEETS

Command to scrape a table from a website:

=ImportHTML("http://example.com","table",1)

- =ImportHTML("http://website.com","table",1) Command (1,2,3)
- =ImportHTML("http://website.com","table",1) "URL"
- ► =ImportHTML("http://website.com","table",1) "Element Type"
- =ImportHTML("http://website.com","table",1)
 Element Number

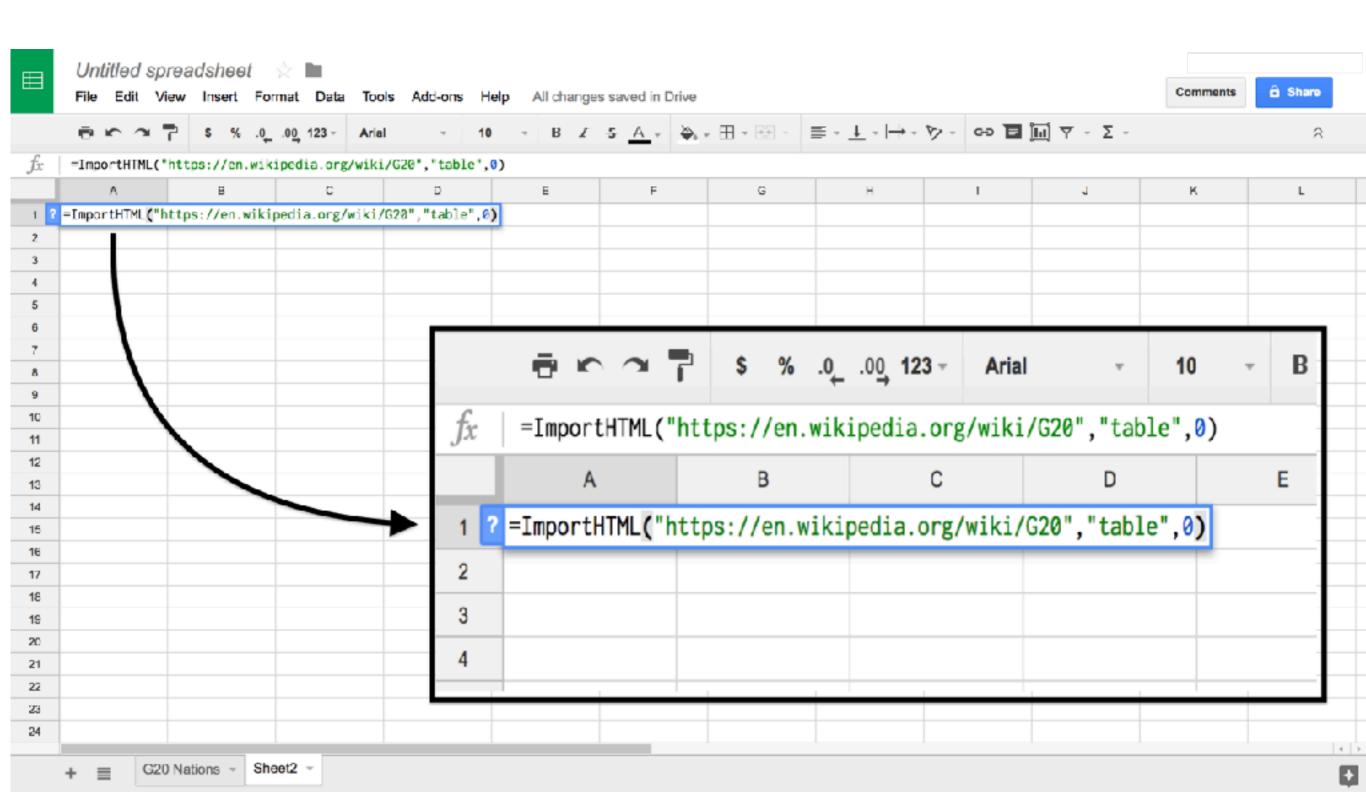
SCRAPING TABLES TO GOOGLE SHEETS

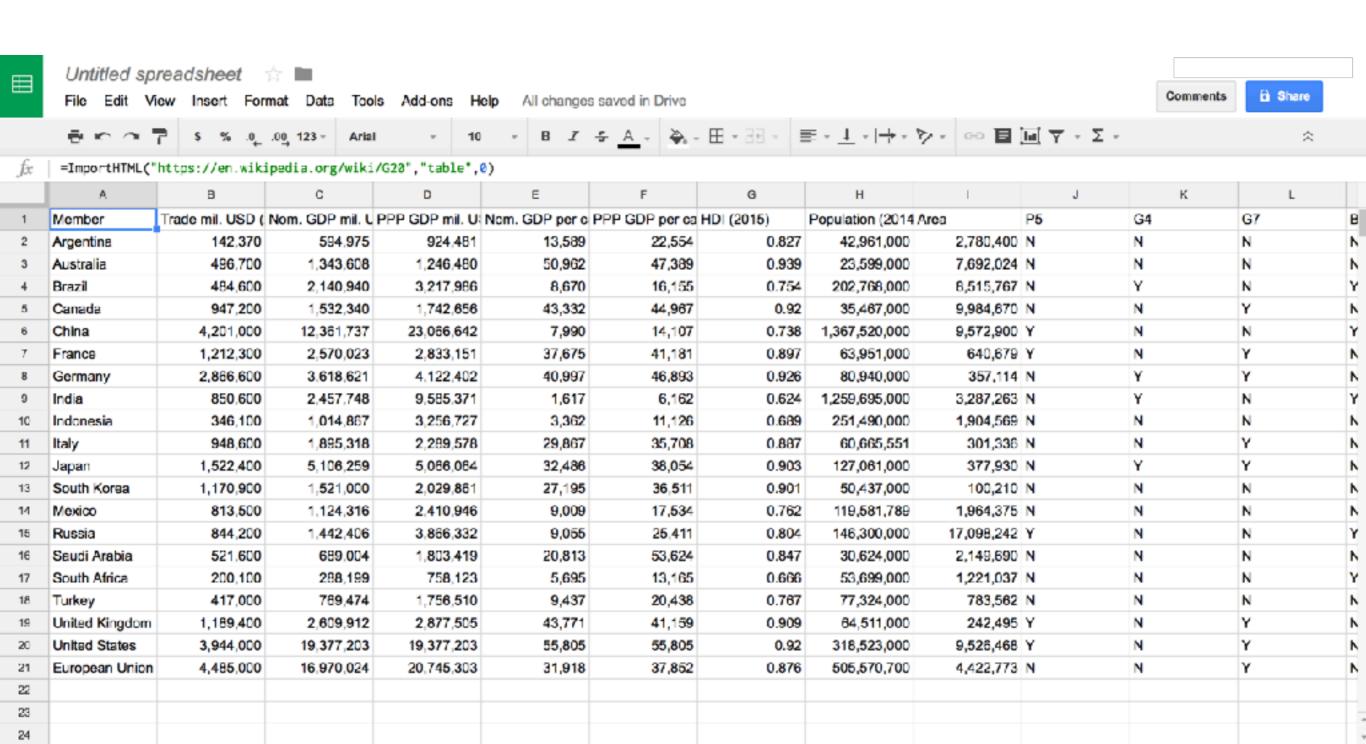
To scrape a table from https://en.wikipedia.org/wiki/G20

Type this command directly into a spreadsheet box:

=ImportHTML("https://en.wikipedia.org/wiki/G20","table",1)

- =ImportHTML("https://en.wikipedia.org/wiki/G20","table",1)
- =ImportHTML("https://en.wikipedia.org/wiki/G20","table",1)
- =ImportHTML("https://en.wikipedia.org/wiki/G20","table",1)
- =ImportHTML("https://en.wikipedia.org/wiki/G20","table",1)





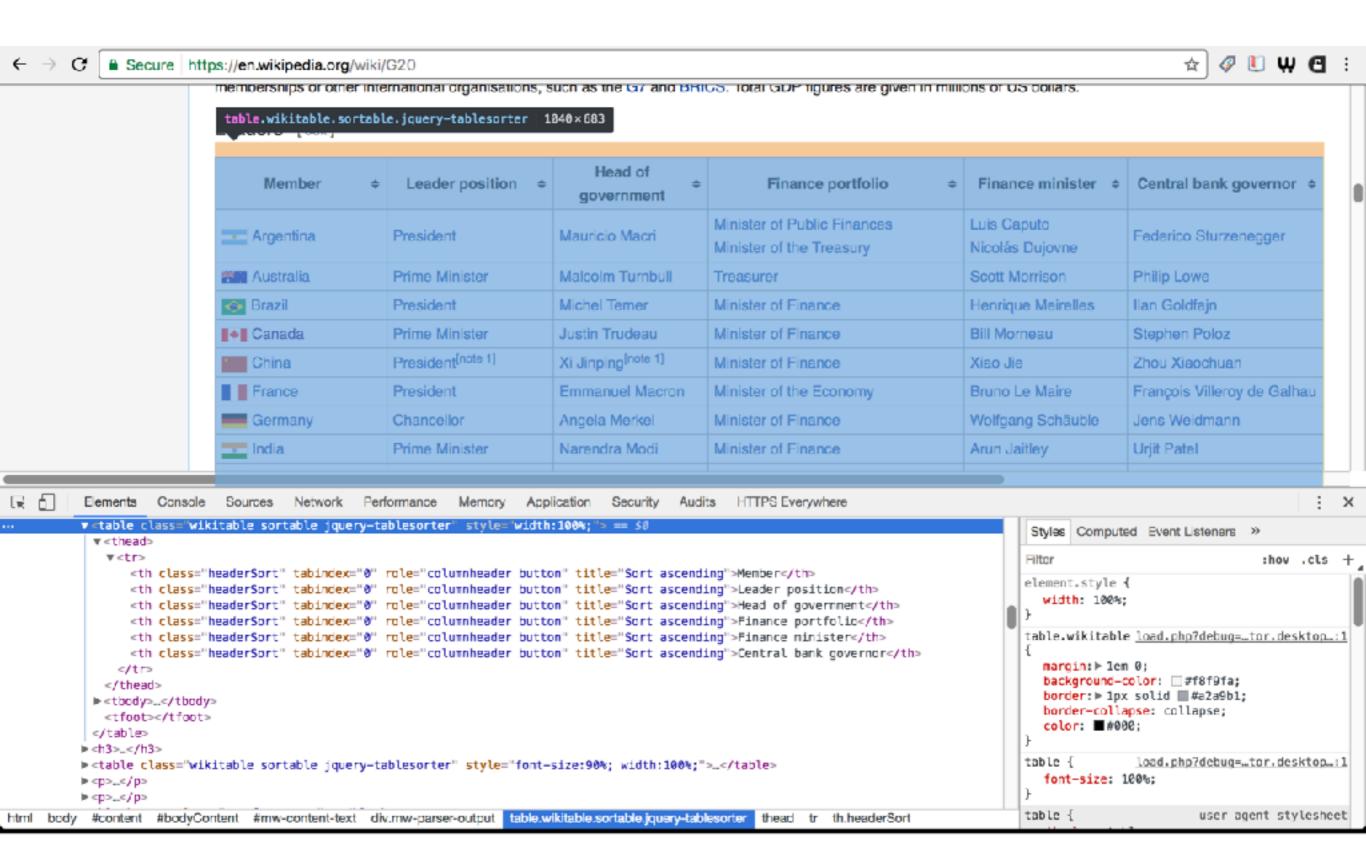
G20 Nations

Sheet2 -

Explore

4 1

finding "tables" in the HTML source code of the page



SCRAPING LISTS TO GOOGLE SHEETS

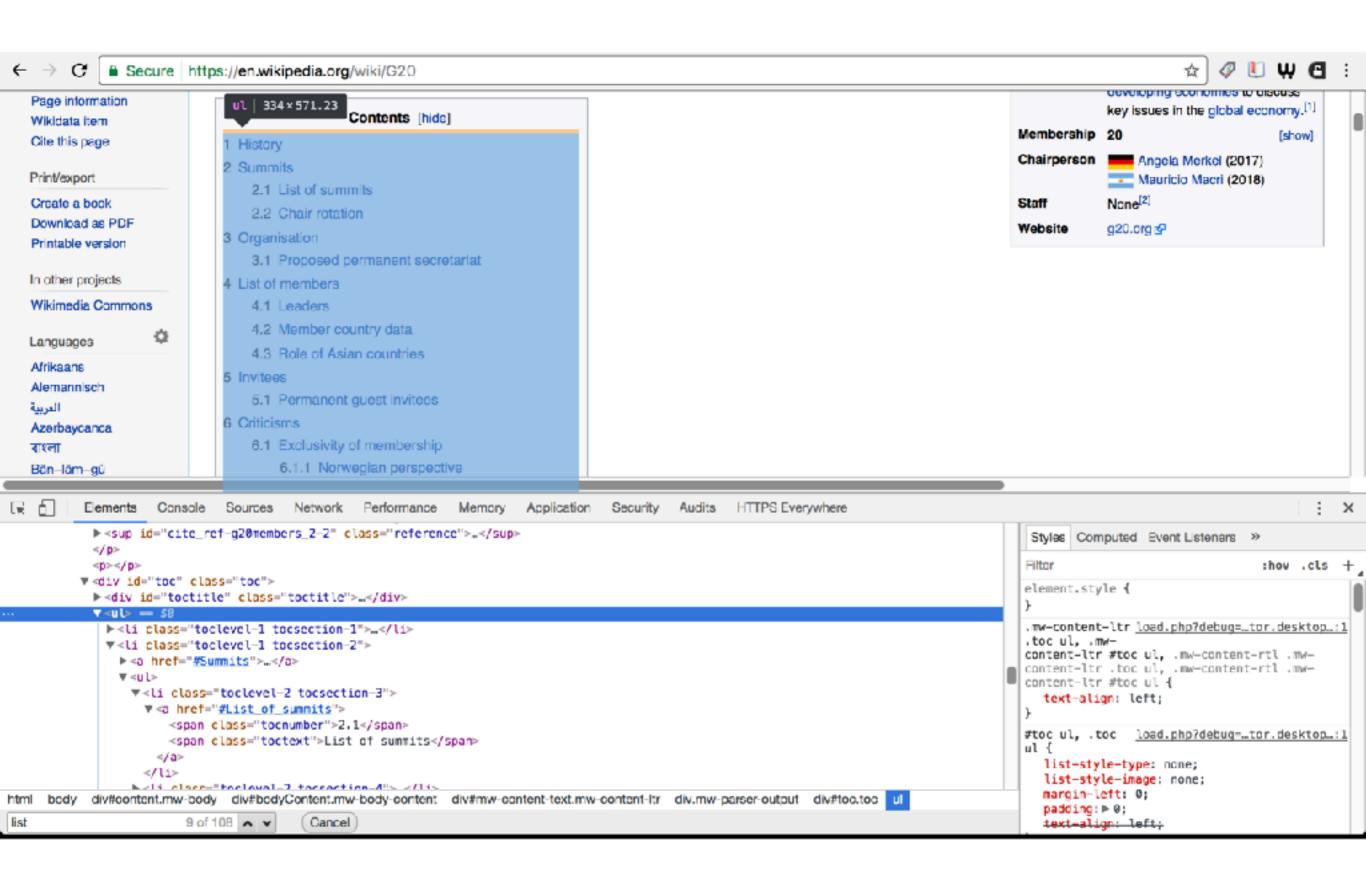
To scrape a list from https://en.wikipedia.org/wiki/G20

Enter the last command, changing "table" to "list" and 1 to 2:

=ImportHTML("https://en.wikipedia.org/wiki/G20","list",2)

- =ImportHTML("https://en.wikipedia.org/wiki/G20","list",2)
- =ImportHTML("https://en.wikipedia.org/wiki/G20","list",2)
- =ImportHTML("https://en.wikipedia.org/wiki/G20","list",2)
- =ImportHTML("https://en.wikipedia.org/wiki/G20","list",2)

finding "lists" in the HTML source code of the page



MORE POWERFUL SCRAPING COMMANDS WITH GSHEETS

type command directly into a spreadsheet box:

=IMPORTFEED("https://example.com/whatever")

- =IMPORTFEED("https://example.com") Command (1)
- =IMPORTFEED("https://example.com") "URL"

Note: the IMPORTFEED command takes only **ONE** argument

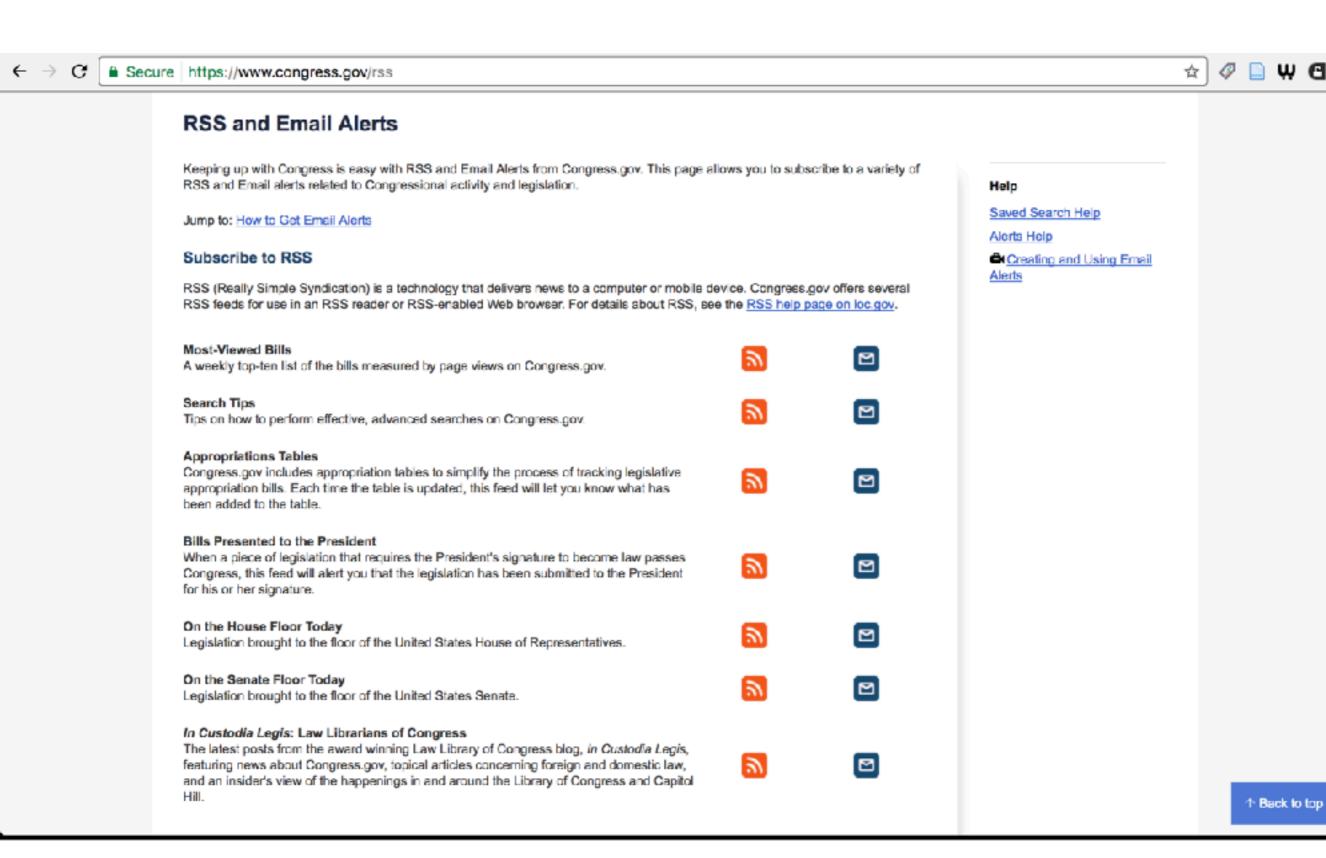
SCRAPING FROM AN RSS FEED WITH GSHEETS

type command directly into a spreadsheet box:

=IMPORTFEED("https://example.com/whatever")

Try one of these RSS feeds from the Library of Congress:

https://www.congress.gov/rss



fx	=IMPORTFEED(https://www.congress.gov/rss	/house-floor-today.xml")						
	A	В	С	٥	E	F	G	н	1	
1	S.1083	https://www.congress.gov/biil/115	stays during a period that th	4 of title 5, United States Code, to pro te Merit Systems Protection Board lac tive day)						
2	H.R.1973	https://www.congress.gov/bill/115		om Sexual Abuse Act of 2017 (05/25/	2017					
3	H.R.1761	https://www.congress.gov/bill/115	2 2	ploitation Act of 2017 (05/25/2017 leg	jislative					
4	S.Con.Res.14	https://www.congress.gov/bill/115	Capitol Visitor Center for an	norizing the use of Emancipation Hall event to celebrate the birthday of Kir 7 legislative day)						
5	H.Res.350	https://www.congress.gov/blil/115	while the House is in actual	hs of the House of Representatives t session on a date designated by the						
6	H.R.953	https://www.congress.gov/bill/116	Reducing Regulatory Burde	ns Act of 2017 (05/24/2017 legislative	e day)					
7	H.R.624	https://www.congress.gov/bill/115		ocial security account numbers on Fe d for other purposes. (05/24/2017 leg						
8	H.R.1293	https://www.congress.gov/bill/116	Personnel Management sub	tes Code, to require that the Office of omit an annual report to Congress relial al employees. (05/24/2017 legislative	ating to the					
9	H.Res.352	https://www.congress.gov/bill/115	abuse of minors and amater sexual abuse to law enforce providing for consideration of United States Code, to crim depiction, or live transmission conduct, and for other purpo-	of the bill (H.R. 1973) to prevent the sur athletes by requiring the prompt rement authorities, and for other purpoof the bill (H.R. 1761) to amend title 1 inalize the knowing consent of the vision, of a minor engaged in sexually exposes; and providing for proceedings of through June 5, 2017. (05/24/2017 leg	porting of ses; 8, sual plicit during the					
10	U D 2472	https://www.congroop.com/bill/11E	2	s of Trafficking Act of 2017 (05/23/20	17					

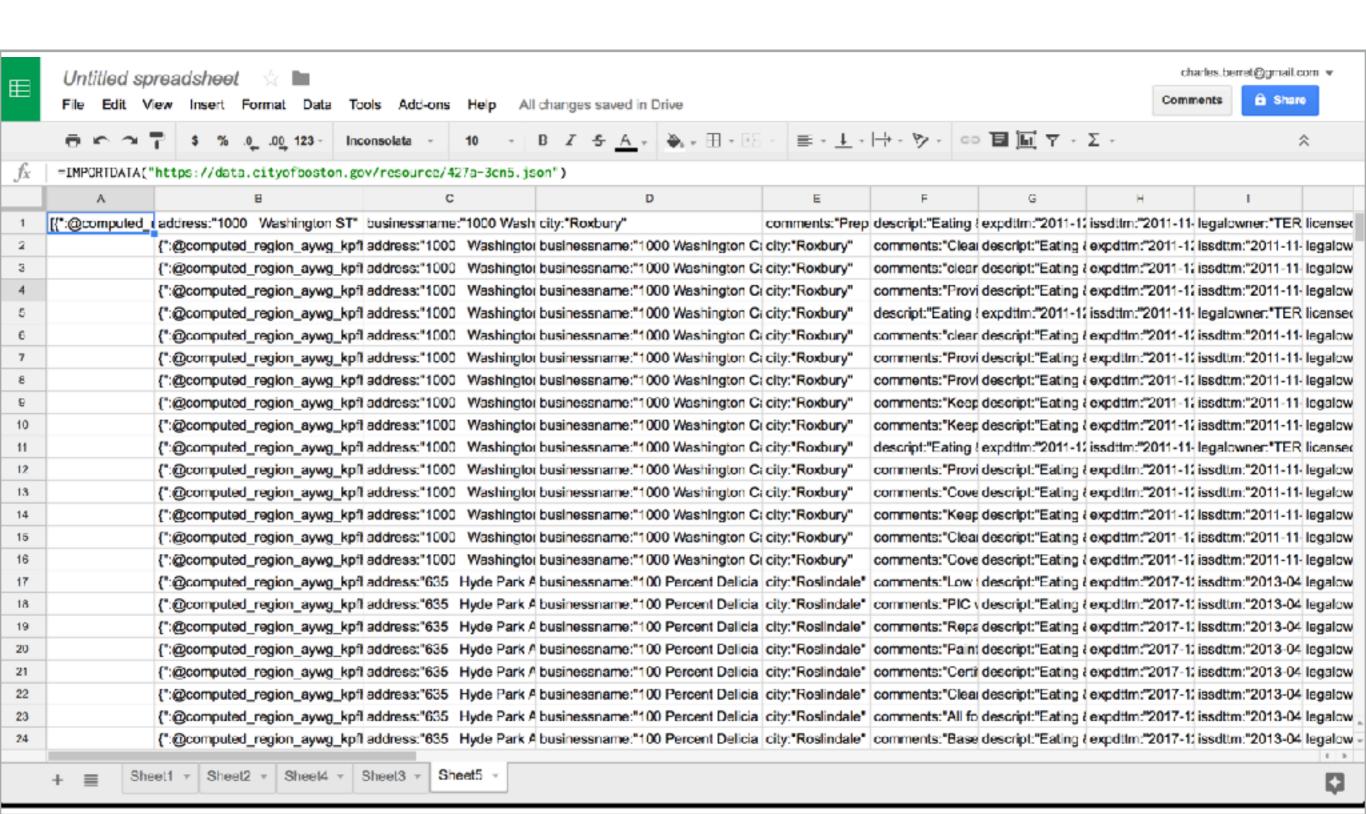
+
Sheet1 - Sheet2 - Sheet4 - Sheet3 - Sheet5 -

MORE POWERFUL SCRAPING COMMANDS FOR GSHEETS

Pull data from an API (but don't try this just yet):

=IMPORTDATA("https://data.cityofboston.gov/resource/427a-3cn5.json")

- =IMPORTXML("https://example.com","//a/@href")
 Command (1)
- ▶ =IMPORTXML("https://data.cityofboston.gov/resource/427a-3cn5.json") "URL"



MORE POWERFUL SCRAPING COMMANDS FOR GSHEETS

Scrape all links on a webpage:

=IMPORTXML("https://example.com","//a/@href")

- =IMPORTXML("https://example.com","//a/@href") Command (1,2)
- =IMPORTXML("https://example.com","//a/@href") "URL"
- =IMPORTXML("https://example.com","//a/@href") "Query" (for links)

FIFEEN MINUTE BREAK 10:30-45

SCRAPING DATA FROM THE WEB II: APPLYING YOUR NEW SKILLS

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DATA STORYTELLING AT BOSTON UNIVERSITY JUNE 6, 2017

FOUR WAYS TO SCRAPE WITH GOOGLE SHEETS

- Tables (=IMPORTHTML)
- Lists (=IMPORTHTML)
- RSS Feeds and APIs (=IMPORTFEED)
- Advanced (=IMPORTXML)

EXERCISE: SCRAPE DATA, COLLECT SPREADSHEETS, FIND STORIES

- Choose a topic or question that interests you
- Find a website with information on that subject
- Use Google Sheets commands to scrape data into separate tabs of the spreadsheet
- Gather a personal collection of scraped data that you can study to find patterns, regularities, outliers, or other data insights.